

radius Case Study: Financial Executives

Host Analytics wanted to understand the complexities among financial professionals. Their goal was to uncover and highlight the perceptions and roles of these professionals and highlight organizational and technology barriers in order to success. As technology becomes an integral part in all parts of a business, they wanted to uncover how financial executives are turning toward cloud management.



Media pick up in many outlets including Bloomberg, Yahoo Finance, Financial Executives and Techopedia.

Results:

- ▶ 250 financial professionals
- ▶ 74% of finance professionals describe their relationship with other operational roles at least very good.
- ▶ Technology and cultural influences impact finance team's ability to achieve their mission
 - Nearly half cite lack of system, tools and difficulty accessing necessary data/reports.
- ▶ Cloud-based Enterprise Performance Management (EPM); 41% use it, 29% are evaluating and 23% plan to move to the cloud in the next few years. Only 2% do not intend to move to the cloud.
- ▶ Top concerns with moving to the cloud are performance and security, yet 88% are more comfortable than they were two to three years ago